

Join a **CONSORTIUM** to **SCALE UP** inclusive rural development and safeguard a sustainable environment

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Inclusive rural development and sustainable environment are a must

Sustainable and **efficient use of scarce water and other resources**

Create economic opportunity for **women and youth** in rural areas

More **profitable agriculture** through equitable markets

At a **scale with more impact**



With one rural development initiative in a village or region, 100s of families can benefit and 1,000s of hectares of natural resources can be sustainably managed.

However – through a **consortium to scale up** this work we all can make a bigger impact on millions of lives and hectares.

- ◆ A platform to learn from each other
- ◆ Contribute different skills
- ◆ Reach a critical mass
- ◆ Provide a more holistic approach to development

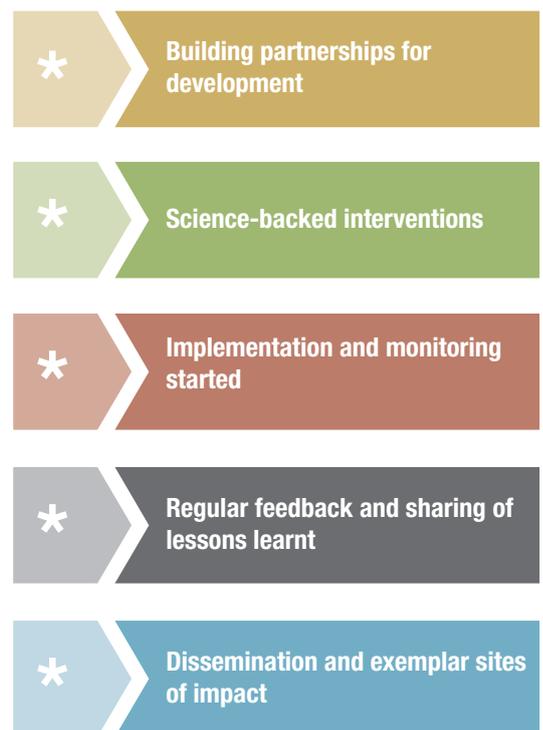
► The pathway to impact:



Holistic solutions considered:



The approach:



The Bhooschatana initiative in 3 years reached

3 Million Farmers
3.7 Million ha



Farmers made up to \$500 net gain per ha in one season



20 - 66% yield increase
5% rise in agriculture growth
\$130 million in 2011 season
\$1 invested = \$3-14 return



International Crops Research Institute for the Semi-Arid Tropics

About ICRISAT: www.icrisat.org

ICRISAT's scientific information: EXPLOREit.icrisat.org



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