

International Training on Course on Empowering SMEs Globally through Strategic Innovation Management



Organized by
International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)
under the aegis of
Indian Technical and Economic Cooperation (ITEC)
program of Government of India

8 to 19 September 2025
ICRISAT, Patancheru, Telangana, India

About the course

This is a two-week training program in the domain of Innovation Management which is being organised under the Indian Technical and Economic Cooperation (ITEC) program, supported by the Ministry of External Affairs, Government of India. The training program aims to be comprehensive and is touted to delve into a wide range of vital topics pertaining to Innovation Management.

Course impact

Course Impact: This course is expected to build practical capabilities in innovation management, enabling participants to drive innovation-led growth in diverse organizational and national contexts. It would foster a deep understanding of how to manage the full innovation lifecycle, leverage emerging technologies, mitigate IP risks, and identify strategic opportunities. By the end of the program, participants will be able to design and implement effective innovation strategies that are globally relevant, locally adaptable, and aligned with broader development and competitiveness goals.

Course Topics:

- Understand how SMEs use innovation to stay competitive.
- Learn to manage the journey from idea to market in SMEs.
- Explore how R&D drives growth and maintains competitive advantage.
- Gain skills in scanning technology trends, competitors, and opportunities.
- Learn to avoid IP risks and ensure legal compliance.
- Discover how to identify untapped areas for innovation.
- Understand how to build a culture that supports creativity and innovation.
- Explore how emerging technologies like AI and IoT impact innovation.
- Learn how SMEs can collaborate and license technologies to innovate.
- Apply course knowledge to create a complete innovation strategy for an SME.

Target Participants

Policy makers & Officials of the National governments, public & private sector organizations, research and academic institutions involved in Innovation, Professionals involved in Entrepreneurship, Innovation Management, IP and Technology Transfer.

Educational qualifications

University degree in science, engineering, law, management, business management, economics, social studies, etc.

Work experience required

3 Years of experience in Research, Innovation Management, Technology IP and technology management field and roles.

Guidelines to Apply for the Course

- Create a login to apply for the course and furnish all the requisite information. Submit the application online and download the submitted application form
- Take a printout of the submitted application form, get appropriate signatures at all the signature placeholders throughout the application form including the English proficiency certificate, medical report, candidate undertaking form and the Employer nomination form;
- Scan the complete application document and submit the physical copies of the application form including the undertaking form and the employer nomination form to the Indian High commission in your country and e-mail the scanned copy of the executed application form to icrisat-ipfc@icrisat.org with copy to vishwambhar.duche@icrisat.org

Please note that we have very limited seats for the course and the eligible applications will be shortlisted by the Ministry of External Affairs, Government of India on First Come First Serve basis. Therefore, if you are interested, **we recommend that you submit your application immediately without any delay.**

In case you face any technical difficulties in applying for the course, such as portal issues, login issues or any website related errors, please screenshot the errors and email to help@itecgoi.in & cc: icrisat-ipfc@icrisat.org, vishwambhar.duche@icrisat.org

Contact

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Approach and methodology of training:

Experiential learning and field visits

Number of participants: 35

Application: The fully sponsored program is exclusive to non-Indian international participants only.

[ITEC: Indian Technical and Economic Cooperation](#)

Note: The potential candidate after filling the form online, may need to submit copy of the filled application to Indian Embassy/consulate in their country for funding approval.

Deadline to apply for the course:

25 August 2025